

# Sponsorship & Vendor Booth Application



Application and applicable fee must be received by **September 15, 2016.**

Make checks payable to the **City of DeLand**, with "The Water Festival" in the memo.

Mail this Application and the applicable fee to:

**Judy Thompson**  
3427 Black Willow Trail  
DeLand, FL 32724

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Sponsorship Level: [ ] Platinum \$2500 [ ] Gold \$1500 [ ] Silver \$750 [ ] Bronze \$250

Vendor Booth Space: [ ] 10' x 10' booth space \$50

[ ] 20' x 20' booth space \$150

[ ] 10' x 10' booth for non-profit orgnzn. FREE

I have read and agree to the Water Festival Booth Requirements. (Sign below.)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## WATER FESTIVAL REQUIREMENTS

- The location of the booth space is solely at the discretion of the Water Festival Committee.
- The participant must supply their own tent, table & chairs.
- The participant must set-up their tent, table & chairs between 8am & 9am on Sunday.
- Participants must follow festival organizers' directions for loading and unloading, and must park in designated areas only.
- The participant must pack-up their tent, table, chairs and other materials between 4pm & 5pm on Sunday.
- The participant booth must be manned between 10am & 4 pm on Sunday.
- Electrical hook-up at the participant booth is not guaranteed. Any request for electrical must be made in writing seven (7) days prior to the festival opening.
- No cooking can occur at the participant booth.
- No food or drink items can be offered at the participant booth.
- Printed materials can be distributed at the participant booth only.
- All printed materials distributed must have the approval of the Water Festival Committee.
- No music equipment, speakers, amplification equipment, compressors, generators or other items which produce noise can be at the participant booth without prior approval of the Water Festival Committee.
- The Water Festival reserves the right to have a participant booth close down at any time during the festival.