

October 13, 2016

FOR IMMEDIATE RELEASE

This Sunday:

"The Water Festival"

Sunday, October 16, 2016, from 10 a.m. to 5 p.m.

Earl Brown Park and the Wayne G. Sanborn Activity Center
750 S. Alabama Ave., DeLand, Florida 32724

TheWaterFestival.org



UPDATE

5K RACE CANCELED

The 5k race scheduled for Saturday the 15th of October hosted by the River of Lakes Heritage Corridor has been cancelled due to damages caused by Hurricane Matthew. The race will be rescheduled at a later date for some time in 2017.

MUSICAL LINE-UP

The outside stage at Earl Brown Park will feature music by popular DJ Dave Siegel from 11 a.m. – 5 p.m., as well as live music from a variety of popular artists. The official schedule is below:

11:30 a.m. – 12:00 p.m. Selections from The Addams Family Musical by Athens Theatre.

12:30 – 1:30 p.m. Magda Hiller and Tanner Johnson Live.

2:00 – 3:00 p.m. Rob Baldwin and Kevin Lynch Live.

3:30 – 4:30 p.m. Jessica Flood and Robert Stephenson Live.

Film Festival after the main event

The listings for the film festival have been updated:

6:00 p.m. – Florida Wildlife Corridor will present "The Forgotten Coast: Return to Wild Florida," an unforgettable thousand-mile, seventy-day journey from Central Florida to the Gulf Coast, through the Big Bend, and across the Panhandle, all the way to Alabama, concluding at the Gulf Islands National Seashore. Books and CDs will be available in the Athens lobby.

7:30 p.m.- Equinox Documentaries, Inc. will show "In Marjorie's Wake," a documentary that examines the many ways in which the St. Johns River of Florida has shaped culture — literature, art and music — over time. It does so by re-creating a historic trip that Pulitzer-prize winning author Marjorie Kinnan Rawlings once made on the river in 1933.

PRESS RELEASE

More Information

Additional information is available on the event website, TheWaterFestival.org, which is constantly being updated with new details.

Contacts for Interviews (Please contact initially by email to schedule interviews.):

For information regarding the event, speakers and artists:

Stephen Kintner, Blue Spring Alliance - skintner@cfl.rr.com

Sharon Leboffe, Blue Spring Alliance – coordinator@thewaterfestival.org

For information regarding water issues and conservation:

Clay Henderson, Institute for Water and Environmental Resilience – whenders@stetson.edu

A **Media Downloads** page for press-ready artwork, logos, images, and other materials will be maintained at TheWaterFestival.org/Media. For any technical questions regarding materials: Patrick@A7.net. 386-453-1464



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